

Ride The Wind TM '07



October 6th 2007

Who Benefits From Ride The Wind TM?

- Wind Industry
- Your Company
- The riders
- Our hometowns
- Children's Miracle Network

The Wind Industry

The Wind Industry is booming here in West Texas and more and more people are becoming involved with it. However there are still plenty of folks that either don't understand what wind is all about or who have never seen a turbine up close and personal. The bike-a-thon is a great opportunity to get both adults and children out on the wind farms and educate them about wind energy.

Your Company

The Ride The Wind™ Bikeathon is an event that we hope will grow larger with each year. As a matter of fact we have already begun work on a much larger scale event in Spring 2008. Sponsors of this smaller bikeathon set for October 6th will not only receive a generous amount of advertisement but will also be the companies that can proudly say that they were there from the beginning, and will be the first companies we turn to as the event grows.

The Riders

Here in West Texas there just aren't very many opportunities to get out and try something new. Year after year the focus remains on all of the same sports and activities. Bringing an annual bikeathon to the area will give adults and youth alike the chance to learn about and participate in a sport that they otherwise may never have become familiar with. Who knows? maybe the next Lance Armstrong is right here in the Big Country.

Our Hometowns

The plan for these bikeathons is for them to grow, and if we are met with enough support then that's exactly what will happen. The Ride The WindTM Bikeathon has the potential to become a major event in Texas and maybe even in the country. If our hometowns can play host to an event of this scale then business will inevitably be brought into our restaurants, stores, gas stations, entertainment venues, etc...

Children's Miracle Network

Almost every day a child in the Big Country needs to go to the hospital and as we all know children often times require specialized care. This is why we have a Children's Miracle Network Hospital (Hendrick Medical Center) right in Abilene. Children's Miracle Network is an excellent cause dedicated to providing quality care to our young people, and they need our support.

Our First Ride The Wind Bikeathon

October 6th 2007

This first bikeathon is set to take place in the midst of the world's most intensive wind energy region, with some great, up close views of the wind turbines. There will be a 35 mile route for adults and a 7-10 mile route for children. The event will be followed up by some healthy grub and live music. There will be an entry fee of \$20 for the adult course and \$15 for the children's course. We hope to see the event grow for years to come.